

Strategic Management

Course Overview

This course defines how management can transfer company priorities into strategic departmental plans to match and control performance expectations.

Course Outline

- Establishing vision and mission
- Organization's values
- Analysis
- Setting plans and targets
- Cascading objectives
- Implementation
- Control
- Next steps

Learning Objectives

By the end of this workshop, participants will be able to:

- Identify key tools for analysis
- Writing plans/objectives
- Tools to control implementation
- Tools to corrective actions

Who Should Attend

- Supervisors, managers, directors

Course Duration: Three days from 9:00AM to 4:00PM

Registration Deadline: One week before the course date

Course Venue

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Course fees include material (Soft Copy), light lunch, coffee break and certificate.
- Payment by cheque in Top Business's name, cash to our address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Your registration is confirmed only after course payment
- Payment is nonrefundable, however participant can be substituted or can attend next confirmed round of the same course or another course.

For More Information

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